



LallianSe
LIFE SCIENCES INTEGRATOR



in cooperation with
Irish Medtech
Association
IMAC

A MedTech Europe event

The MedTech Forum

bringing HealthTech stakeholders together

#MoveYourInnovation



Julie Rachline,

President **LallianSe** &
CEO *braintale*



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In cooperation with

#MTF2023
30 MAY – 1 JUNE
DUBLIN



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Who attended the #MoveYourInnovation session last year in Barcelona ?

A. Me

B. Not me

C. Where is Barcelona ?

C. I don't remember





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What's a 'short-term' definition?

- A. 2 days
- B. 2 months
- C. 2 decades
- D. More





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Julie Rachline,
President **LallianSe** & CEO
braintale



Enric Claverol,
Head of the Medical
Technologies Programme



Maeve McGrath,
Head Healthcare
Innovation



John MacNamara,
Vice-President Research &
Development



Whose Chinese portrait is this?

If I were a company value : Innovate

If I were an invention : DNA sequencing tech

If I were an app : A clinical records app (soon AI-enhanced)

If I were a historical period : Always the future

- A. Enric Claverol
- B. John MacNamara
- C. Maeve McGrath
- D. Julie Rachline



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Enric Claverol,

Head of the Medical Technologies Programme

European
Innovation
Council



Whose Chinese portrait is this?

If I were a company value : Connection

If I were an invention : Telephone

If I were an app : Audible

If I were a historical period : Renaissance

- A. Enric Claverol
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Whose Chinese portrait is this?

If I were a company value : Connection

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Maeve McGrath,
Head Healthcare Innovation



Whose Chinese portrait is this?

- If I were a company value : Compete to win
- If I were an invention : Games Console (PS5)
- If I were an app : Weather app
- If I were a historical period : The Roaring 20's

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John MacNamara,
Vice-President Research & Development



Whose Chinese portrait is this?

If I were a company value : excellence

If I were an invention : electricity

If I were an app : calendar

If I were a historical period : prehistory

- A. Enric Claverol
- B. John MacNamara
- C. Maeve McGrath
- D. Julie Rachline



Whose Chinese portrait is this?

- If I were a company value : excellence
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Julie Rachline,
President LallianSe &
CEO *braintale*



How to initiate international R&D ?

By John MacNamara

- A.** Set up collaboration with startups in California
- B.** Learn a foreign language
- C.** Partner with local academic institutes
- D.** Build talent capability to understand customer needs



How to create a culture of innovation ?

By Maeve McGrath

- A. Breakdown silos
- B. Build psychological safety
- C. Foster growth mindset
- D. All of the above



How to finance innovation ?

By Enric Claverol

- A. In an ideal world:** private capital
- B. In the real world:** public support of high-risk tech
- C.** Allow for exploratory research
- D. BUT,** super-charge support of need-driven tech R&D



How would you implement innovation in your daily life ?

- A. By setting up a partnering or licensing deal with a sexy startup
- B. By initiating a pitch contest with local innovators to think about it
- C. By asking Chat GPT
- D. Other ? Jump on stage!



How do YOU deal with time ?

- A. I have a watch
- B. I ask for support : scheduling, anticipating, delegating
- C. Postponing
- D. Other ? Take the mic!





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Let's have a Teams meeting all together!

**Friday, September 29th, 2023
at 10:30am CET**

**Sign up at :
contact@lallianse.com**