



Targeting high needs
patients for sustainable
follow-up

Our ambition is to deliver a new generation of data-driven and ROI driven Patient Support Programs



High cost high needs patients centered interventions



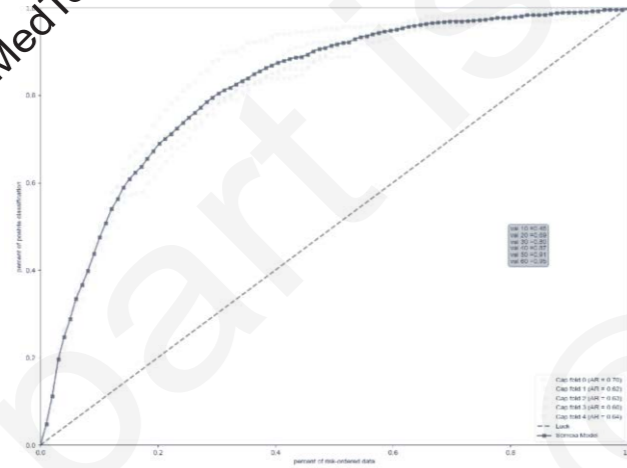
Just-in-Time interventions



Omnichannel and adaptive interventions



Based on the use of predictive models trained on the **claims data of the French Health Insurance (600 TB data)**



For diabetes patients our model targets 70% of illegitimate stops in the first 20% of the surveyed population



Low risk patients



Digital interventions and short human interventions



High risk patients



Intensive human interventions

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